

ACCELERATING RECYCLING INNOVATION IN MICHIGAN

Do you have a novel solution or technology to help boost recycling in the state of Michigan? The **RECYCLING INNOVATION & TECHNOLOGY (RIT) ACCELERATOR TRACK** provides technical assistance, networking, and potential funding for teams with projects that contribute to the diversion, reduction, or reuse of material in Michigan.

INNOVATIVE DEVELOPMENT AND GROWTH TO ACCELERATE MICHIGAN TOWARD A CIRCULAR ECONOMY

PROJECT EXAMPLES

RIT teams are challenged to create novel material recovery or sorting technologies, recycled content products, waste minimization techniques, new uses for recycled or organic materials, or other innovations in sustainable materials management.



Equipment company developing technology to improve sorting in MRFs



University lab **designing new product** out of recycled plastics



Startup **creating new app** to assist with community compost program

RIT ACCELERATOR TRACK BENEFITS

EXPERTISE AND ASSISTANCE

- · One-on-one consulting
- · Expert mentorship from an advisory panel of industry leaders
- · Bootcamp to develop business plan and pitch

FUNDING OPPORTUNITIES

- Opportunity to apply for EGLE grant dedicated to Accelerator Track teams
- · Matchmaking with potential funders

NETWORKING & OTHER RESOURCES

- · Networking with other innovators, experts, and investors
- · Access to data and other resources
- · Recognition and publicity

ELIGIBILITY & EQUITY

Businesses, entrepreneurs, universities, tribal entities, public agencies, and/or non-profits with investable project ideas are eligible to apply.

This Accelerator Track aims to be inclusive in its engagement. It values and prioritizes diversity, equity, and inclusion. Minority and womenowned small businesses are encouraged to apply.

SCAN ME for more info.



NEXT STEPS

- 1. TELL US YOU'RE INTERESTED complete <u>RIT interest form</u> and you'll be added to the RIT mailing list to hear the latest info.
- 2. **REACH OUT** If you have questions about the program, application process, or need help connecting with partners, email <u>NextCycleMl@recycle.com</u> or schedule office-hours for a one-on-one meeting.
- **3. GET STARTED** Have an idea for a project? Start today by honing your idea and project team. Review <u>resources</u> for data, inspiration, and project examples.
- **4. APPLY** An <u>application packet</u> will be released during the open application period with detailed information for eligibility, application questions, and criteria.

NEXTCYCLEMICHIGAN.COM NEXTCYCLEMI@RECYCLE.COM





NextCycle Michigan's Recycling Innovation & Technology Accelerator Track is seeking teams with novel material recovery or sorting technologies, recycled content projects, waste minimization techniques, new uses for recycled or organic materials, or other innovations in sustainable materials management.

THE PROGRAM

Selected teams will participate in a six-month program, meeting virtually and in person, individually and in groups, to accelerate their projects to investment and implementation ready status. Program benefits include:

- Mentorship and one-on-one consulting from recycling, business, and industry experts
- · Access to research, data, and other resources
- Multi-day business, finance, and technical accelerator camp
- · Matchmaking with potential funders and partners
- Opportunity to apply for state recycling & market development grants
- · Networking opportunities
- · Recognition and publicity

ELIGIBILITY & EQUITY

Eligible teams can be made up of businesses, entrepreneurs, universities, tribal entities, and non-profits with investable project ideas.

Out-of-state organizations can apply; however, the project must be implemented in Michigan or directly recover Michigan materials.

Projects must demonstrate a measurable and/or scalable impact by utilizing a novel technology or process to divert, recover, reuse, recycle, or remanufacture Michigan materials.

NextCycle Michigan aims to be inclusive in its engagement, valuing diversity, equity, and inclusion. Minority and women-owned small businesses are encouraged to apply.

ALUMNI TEAMS

NEXTILES

Received support from NextCycle Michigan to connect with potential partners, further develop Its business model, and strengthen in-person pitching skills. Winner of the 2022 RIT Pitch Competition Judges' Award and People's Choice Award.

GLACIER

NextCycle Michigan helped Glacier to test its Al-powered material sorting robots and connect with material recovery facilities in Michigan. Winner of the 2022 RIT Showcase Technical Support Award. Later secured \$4.5 million in funding from outside sources.

INNOVAKOTE

Received support from NextCycle Michigan to develop storytelling and pitch skills to expand market share and exposure of its process to recycle industrial powder coating material.



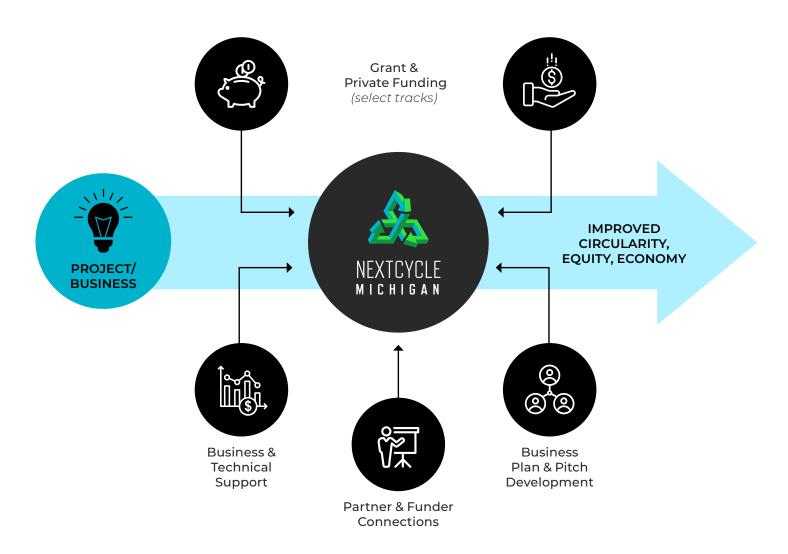
SCAN MEFOR MORE INFO

NEXTCYCLEMICHIGAN.COM NEXTCYCLEMI@RECYCLE.COM

NEXTCYCLE MICHIGAN

NextCycle Michigan, an initiative of the Michigan Department of Environment, Great Lakes, and Energy (EGLE), is designed to accelerate projects that build capacity for material recovery, reuse, and recycling in Michigan. The program offers a variety of pathways to participate through Accelerator Tracks, data and resources, and partner connections.

Although funding is not guaranteed, accepted teams have opportunities to access dedicated grant pools from EGLE, to connect with potential funders, and to participate in competitions with monetary prizes.



Visit **NextCycleMichigan.com** or email **NextCycleMI@recycle.com** for more information.

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